



IMPACT REPORT

ORGANIZATIONAL SUMMARY

JANUARY 2024 UPDATE

Introduction

Mission and Vision

Cornerstone Jamaica's mission is to connect people and resources to create sustainable programs that improve health and education in Jamaican communities.

We are a non-profit organization with a bright future. We are emerging as a leading organization benefitting the lives of Jamaicans on the island for generations to come.



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Our team

The team at Cornerstone Jamaica consists of individuals from Jamaica and around the world who have experience in education, media, nonprofits, public health, law, business, and medicine.

Our diverse team shares a desire and passion for improving the lives of those in need in Jamaica through systematic, sustainable, impact-oriented programs and initiatives.

In 2011, a group of individuals came together out of a mutual love for Jamaica and a desire to create lasting change for its citizens. By coordinating with nonprofit organizations, businesses, and friends from around the world, Cornerstone Jamaica supplied clothing, computers, and school supplies to Jamaican communities in need—and that was only the beginning.

History

Today, we have grown our impact through various initiatives that run concurrently and fulfill our mission of improving health and education in Jamaican communities.



03

OUR VALUES



Health and Education: We recognize that health and education are basic human rights and core elements of sustainable development. We are working to ensure that all children and their families have access to educational and healthcare tools to transform their futures.



Partnership: We know that '**one, one cocoa full basket**' or that success does not come overnight. We commit to working with government, philanthropic, and community partners to create a greater collective impact than we can independently. The Cornerstone Jamaica motto is "1+1=3".



Action: We respond quickly to provide reliable services that meet the communities' needs.



Community Voice: Our beneficiaries and stakeholders are experts in their own lives. We regularly seek their input to inform how we may best serve them.



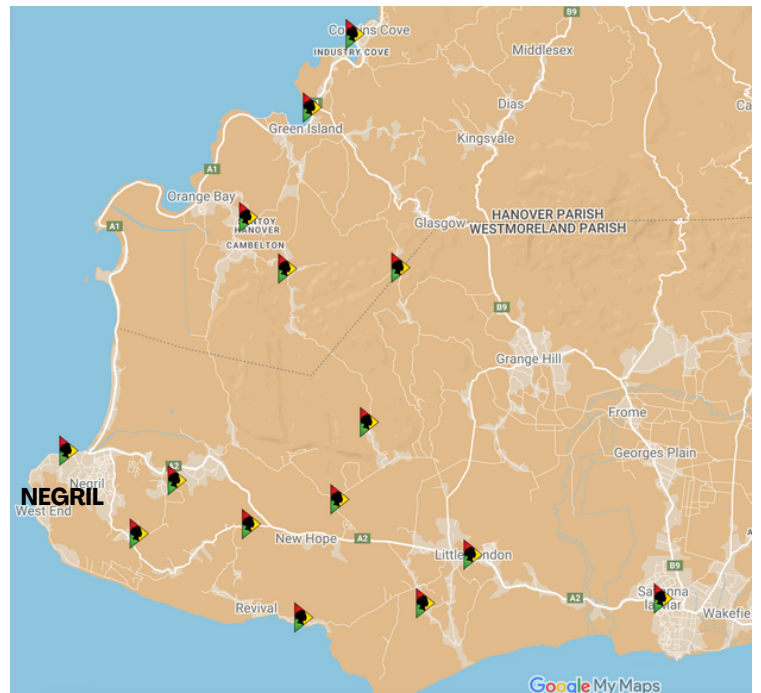
Sustainability: We are building programs that will transform Jamaican children's and their families' lives for years to come. This work is our legacy.

OUR AREA OF FOCUS

Cornerstone Jamaica considers Western Westmoreland, Jamaica our home base. Our partners have over 40 years of experience and relationship-building in the West. Currently, we have 15 Partner Schools that are the primary beneficiaries of our efforts. We also work with other organizations and community groups around the Negril and Savanna-La-Mar areas.

We could still impact about 50 more primary schools in the West. Additionally, we frequently receive requests to work in other communities across Jamaica. We can do this only with increased funding to improve our capacity and enhance our impact.

CORNERSTONE JAMAICA CURRENT PARTNER SCHOOLS



OUR CURRENT WORK

See Better. Learn Better

"See Better. Learn Better" ensures that students receive vital vision care, addressing existing challenges and fostering an environment where learning becomes more accessible. **Enhancing the vision of young minds unlocks doors to a brighter future.** Clear vision opens opportunities for academic success, personal growth, and increased self-confidence. As these students progress through their educational journey, the ripple effect of improved vision extends to broader societal benefits, positively impacting the community's social and economic fabric.

We have a simple yet profound mission: **to provide comprehensive eye care that is integrated with the overall health care system to children in primary schools of Jamaica.** We do this by partnering with local schools, Indiana University School of Optometry, Rotary Club of Negril, on-island eye care professionals, and other community partners.

13,104 STUDENTS SCREENED

1,315 STUDENTS WITH NEW PRESCRIPTION GLASSES

126 STUDENTS REFERRED TO ON-ISLAND VISION SPECIALISTS

16 SCHOOL COMMUNITIES IMPACTED IN WESTMORELAND, HANOVER, AND KINGSTON

HOW CAN YOU HELP

SPONSOR A SBLB CLINIC: This is the most impactful way to support us! Sponsoring a clinic not only brings vision screenings and comprehensive eye exams and glasses to the students but also assists with training and community education on vision health.

If you believe in our mission and would like to sponsor a clinic, we would love to discuss what that entails. Please contact Briana McIntosh at briana@cornerstonejamaica.org.



OUR CURRENT WORK

Collective Impact Program



We frequently receive requests from educators, community leaders, and organizations to support their projects involving infrastructure upgrades, community building, and programming to further health and education.

Our "**Collective Impact Program**" supports direct response projects through micro-grants. We prioritize projects based in early childhood institutions (serves children 2-5), primary schools (serves children 6-12), and community-based organizations. Past projects include community health fairs, bulk food donations, backpack/school supply programs, hygiene kits for emergency responders, and classroom and playground restoration at early childhood center schools.

4000 INDIVIDUALS RECEIVED MEALS AFTER FOOD & COOKING SUPPLIES WERE PROVIDED TO ST. ANTHONY'S KITCHEN

500 STUDENTS RECEIVED BACKPACKS AND SCHOOL SUPPLIES IN SAVANNA-LA-MAR

390 INDIVIDUALS RECEIVED HEALTH CHECKS IN NEGRIL AND LITTLE LONDON

175 NURSES, EMERGENCY RESPONDERS, AND POLICE OFFICERS RECEIVED CARE PACKAGES ACROSS WESTMORELAND

140 STUDENTS HAVE NEW CHAIRS AND DESKS FOR LEARNING

4 EARLY CHILDCARE CENTERS HAVE RECEIVED INFRASTRUCTURE UPGRADES

HOW CAN YOU HELP

Interested in creating infrastructure updates to school buildings for safe learning and play? Have a corporate connection that could support a back-to-school program? We want to talk with you!

If you believe in direct response initiatives like our Community Impact Program, please contact Briana McIntosh at briana@cornerstonejamaica.org to discuss how you or your company can help make community change in Jamaica.

OUR PAST WORK

CornerstoneConnex

In response to the educational effects of the COVID-19 pandemic, we created "CornerstoneConnex" to enhance or establish Internet connectivity in schools and communities to advance learning and the education experience for Jamaican school children.

This initiative was dedicated to assisting our designated Partner Schools in connecting to the Internet. It also provided devices such as Samsung Galaxy tablets and Chromebooks as learning and cyber safety resources. Our goal was to achieve connectivity in the classroom to improve students' home learning experience.

1,000 TABLETS DISTRIBUTED

2,000 STUDENTS RECEIVED CYBERSAFETY TRAINING

400 TEACHERS & PARENTS RECEIVED CYBERSAFETY TRAINING

13 SCHOOLS AND COMMUNITY SITES PROVIDED WITH INTERNET ACCESS



CORNERSTONECONNEX

CONNECT BETTER. LEARN BETTER



Container of Love

"Container of Love" was created to meet the needs of a variety of Partner Schools, organizations, and communities. The Covid-19 pandemic increased inequities across communities in Jamaica, requiring the institutions and organizations that we support to have more needs and to serve more families. In the summer of 2021, we filled a 40-foot container with a wide variety of requested items to support our Partner's Schools and communities in Westmoreland and Hanover.

At the height of the pandemic, with lots of community volunteer support over **4,000** individuals were impacted after we distributed thousands of dollars of items to:



11 PRIMARY SCHOOLS

6 COMMUNITY ORGANIZATIONS

4 EARLY CHILDCARE CENTERS

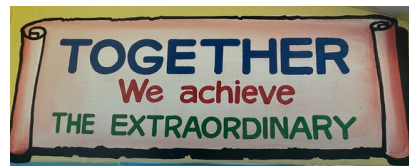
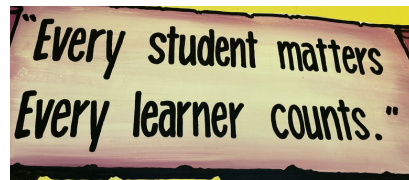
ORGANIZATIONAL GOALS

2022-2025

In addition to implementing our initiatives, we have established the following organizational goals. We plan to accomplish these goals with a foundational understanding of social and cultural determinants of health and education.



- **Increase** the number of students receiving eye care through See Better. Learn Better.
- **Expand** our Partner School Network and connect them to our collaborative initiatives
- **Engage** volunteers and partnerships to ensure program sustainability.
- **Build** brand awareness to attract new audiences and strengthen our reputation for impact.
- **Leverage** our brand to collaborate with local leaders and mobilize resources.
- **Improve** proof of impact for our programs by implementing evidence-based evaluations.
- **Increase** revenue and operational reserves through strategic fundraising efforts.



OUR VALUES & WORDS FROM OUR STAKEHOLDERS



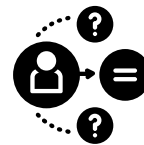
DEMONSTRATE CARE

"It is the love that they show at the school. Not just seeing them from afar but seeing them in the school. The love and the smiles are all over."



PRACTICE CONTINUED LISTENING

"CJ is a more intimate kind of relationship... You get to actually speak [with the members] and [they] get a chance to feel the situation you are in."



BE RESPONSIVE

"Their proactive ability to respond quickly in sharing in the education journey of our students."



SHOW INTEGRITY

"They do follow ups to ensure that their goals are met. Where necessary, they adjust to make their program effective."

GET INVOLVED!

WE NEED YOUR HELP!

Through collaboration, we intend to emerge as a leading organization that impacts communities across Jamaica for generations to come.



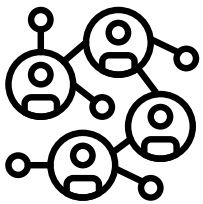
Volunteer and make an impact.

We are committed to attracting individuals from around the world who have a shared passion for Jamaica. Our team strengthens and grows our organization while simultaneously motivating one another and finding lifelong friendships.



Donate at www.cornerstonejamaica.org/donate.

We welcome all contributions and have various payment methods. If you are interested in making a significant contribution, please contact us to discuss how we can best implement your support.



Connect us to people and resources.

Cornerstone Jamaica aligns itself with talented individuals and trusted organizations, amassing great partnerships along the way. We welcome connections with individuals, organizations, and corporations that believe in our mission and vision!

CONTACT US

 **Email us** at hello@cornerstonejamaica.org

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